

Water heater maker DZ Drazice ups sales to Kc1.69bn in 2019

Water heater maker DZ Drazice ups sales to Kc1.69bn in 2019

Drazice, Central Bohemia, Jan 30 (CTK) - DZ Drazice, the Czech Republic's largest water heater producer and exclusive importer of Swedish heat pumps NIBE, raised sales by 5 percent to a record-breaking amount of Kc1.69bn last year, Marie Cimplova of PR agency Crest Communications told CTK today.

NIBE pumps accounted for 30 percent of the firm's total turnover, their sales rising by 14 percent year on year.

Water heaters accounted for 43 percent of total sales.

Exports, going mainly to Poland, Russia and Ukraine, made up 27 percent.

DZ Drazice sold 3,500 heat pumps and 230,000 water heaters.

This year, the company plans to invest in the development of innovative systems and in the modernisation and automation of its storage and production facilities.

The company dates back to the early 1920s. It has been part of Sweden's group NIBE since 2006.

Autor: tam, tam